

## **2nd Summer School on Internet-based Data Collection and Analysis in Decision Making 2017**

The Graduate School of Decision Sciences and the Psychology Department at University of Konstanz invite you to take part in our 2nd Summer School on Internet-based Data Collection and Analysis in Decision Making

September 11-15, 2017 @ University of Konstanz

Instructors (bios see below):

Michael Birnbaum \* Chick Judd \* Gary McClelland \* Ulf-Dietrich Reips

Topics:

Basic and advanced concepts of Internet-based research \* Methods of Decision Making research \* Mediation & Moderation & Mediated Moderation analysis \* Experimental design \* Online tools & standards \* Visualization \* Apps \* Optimal design \* Theory and model testing \* Mixed models \* Analysis of Internet data \* Avoiding frequently made errors \* Practical applications \* Social Media \* Big Data \* iScience \*

Summer School begins with Registration Monday 11th of September, 11:00 There will be an Early Bird social gathering on Sunday evening.

Cost: 120.- Euro, includes lunches and some catering during the summer school Programme and information re accomodation and travel (on your own: no funding by the summer school available) soon available from <https://www.gsds.uni-konstanz.de/news-and-events/summer-schools/>

3 ECTS for those who participate in and pass the optional exam

Social Programme in and around Lake Constance (<http://www.konstanz.de/en/01800/index.html> , <http://www.constance-lake-constance.com/start.html>)

Apply until August 15 by sending an informal e-mail with the subject "summer school 17" to Teresa Baeumle <[gsds.summerschool@uni.kn](mailto:gsds.summerschool@uni.kn)<<mailto:sek.reips@uni-konstanz.de>>>. Please include a brief CV or information about your field, degrees, experience with Internet-based data collection and analysis in Decision Making and your motivation to take part in the summer school.

Instructors:

Michael Birnbaum received his PhD from UCLA in 1972. He taught at University of Illinois, Urbana- Champaign from 1974-1986, where he was head of the Division of Quantitative and Industrial/Organizational Psychology, and promoted to Full Professor in 1982. He came to California State University, Fullerton (CSUF) in 1986 on leave from University of Illinois, and made the position here permanent in 1988. He is a founder and current co-director of the Decision Research Center at CSUF. He was named Outstanding Professor for CSUF in 1991-92. He has published more than 125 scientific articles and three books. In the last decade, he has had five grants from the National Science Foundation and one from the American Psychological Association. He served as president of the Society for Mathematical Psychology, 2002-2003, president of the Society for Judgment and Decision Making, 2008-2009, and president of the Society for Computers in Psychology, 2009-2010.

Charles "Chick" M. Judd is a College Professor of Distinction at University of Colorado, Boulder. He received his PhD in 1976 from Columbia University after getting a B.A. from Yale. He then became Assistant Professor, then Associate Professor at Harvard University. In 1981 he became an Associate Professor at University of Colorado, Boulder, where he was promoted to Professor of Psychology and Neuroscience in 1987 and College Professor of Distinction in 2006. He has been a Visiting Professor in Bristol, Cardiff, Oxford and Stanford, among others. His research focuses on Social cognition and attitudes; Structure, function, and the measurement of attitudes; Judgment, memory, and decision making. Methods of behavioral science research and data analysis: Experimental design and analysis; Evaluation and quasi-experimental designs and analysis; Linear structural models. Among numerous awards, he received the Thomas Ostrom Award for Lifetime Contributions to Social Cognition Research, 2010 and in 2012 the Jacob Cohen Award jointly with Gary McClelland, see below.

Gary McClelland is a Professor emeritus of the University of Colorado, Boulder, received his PhD in 1971 from the University of Michigan, and has been a pioneer in the use of interactive web-based graphics to support understanding of methodological concepts in both scientific journal articles and in educational materials (e.g., Irwin & McClelland, 2003; McClelland, 1997, 2000). Gary's two primary research interests are (1) judgment and decision making and (2) statistical methods. He is a founding member of the Society for Judgment and Decision Making and a founding fellow of the Association for Psychological Science. He and Chick Judd in 2012 jointly won the Jacob Cohen Award for Distinguished Contributions to Teaching and Mentoring by the American Psychological Association, Div. 5.

Ulf-Dietrich Reips is a Full Professor at the University of Konstanz. He received his PhD in 1996 from the University of Tübingen. His research focuses on Internet-based research methodologies, the psychology of the Internet, measurement, development, the cognition of causality, personality, privacy, Social Media, crowdsourcing, and Big Data. In 1994, he founded the Web Experimental Psychology Lab, the first laboratory for conducting real experiments on the World Wide Web. Ulf was a founder of the German Society for Online Research, was elected the first non-North American president of the Society for Computers in Psychology and he is the founding editor of the free open access journal International Journal of Internet Science (<http://ijis.net>). Ulf and his team develop and provide free Web tools for researchers, teachers, students, and the public. They received numerous awards for their Web applications (available from the iScience Server at <http://iscience.eu/>) and methodological work serving the research community.